




DATA MANAGEMENT: THE NEXT WAVE OF EXCELLENCE PRE-CONFERENCE WORKSHOP

Join us for a dynamic full day workshop tailored for data and information managers.

 **Adelaide Convention Centre**

 **3 September, 2024**

[Register](#) 



Join us for a dynamic and engaging full-day workshop designed specifically for data and information managers. This session, organised by DAMA Australia, promises a rich blend of theory and practical exercises, providing you with the tools and knowledge to elevate your data management practices. With expert-led sessions and interactive activities, this workshop is your gateway to mastering the interplay between data, people, and business processes.

All Tickets: \$299 AUD

Start 9:00am

**Morning
Sessions**

Lunch

12:30-1:30pm

**Afternoon
Sessions**

End 5pm

Organisers: Andrew Andrews, Oliver Johnston,
Sarah Lauder, George Bassili, Jon Gray



Workshop Programme

Morning Sessions

[9:00am-12:30pm]

Data, People, and Business Management

Tutorial: This is comprised of three short presentations that provide insights into the theme of data, people, and business performance.

- (1) Enterprise Data Management - what does “good” look like?
- (2) Know Your Business – you can’t manage what you can’t measure (properly)
- (3) Total Data Management – building a flexible and adaptable workforce

Morning Break

Data Asset Registration

Activity: In this hands-on, interactive workshop participants (with assistance from the facilitators) will work together in small groups to build a working solution for the *Aus-Wide Assets* project.

Lunch

[12:30-1:30pm]

Afternoon Sessions

[1:30-5:00pm]

Empathic Data Management

Tutorial: This is comprised of a presentation that elaborates on the key theme of empathetic data management, followed by group exercises, and a round-up of the participants’ learnings.

Afternoon Break

“Chief Data Steward – Thank Goodness You’re Here!”

Activity: In this interactive role-play workshop, participants will work collaboratively in small groups to identify and develop specific data management uplift initiatives to address the documented failings in this fictional, but realistic, government organisation. The workshop facilitators will assist each group in producing a short presentation for the Chief Data Steward to deliver to the organisation’s Executive. A representative from each group shall play the role of the Chief Data Steward and deliver their group’s presentation.

Sponsors:



HCLTech