



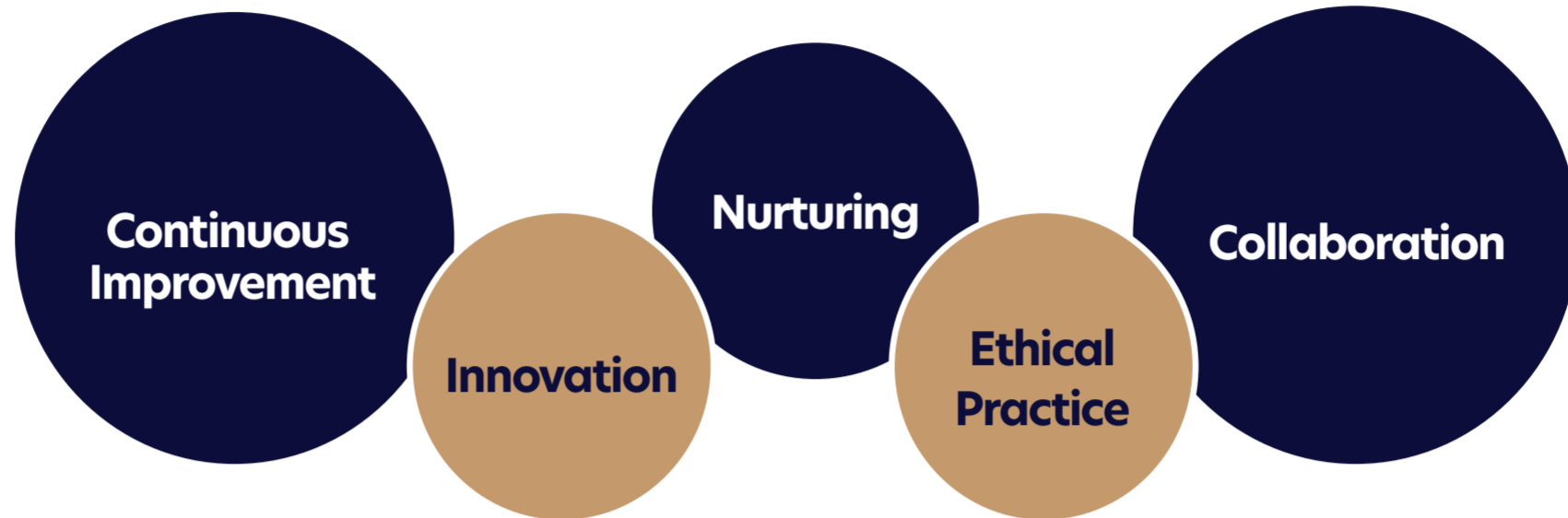
# 2026-2027 STRATEGIC PLAN

The Records and Information Management Practitioners Alliance (RIMPA Global) is the longest serving peak body for industry practitioners in the southern hemisphere. RIMPA Global actively promotes best practice, sets industry standards and fosters professional development across all business sectors and educational institutions.

## OUR VISION:

A global leader in shaping the future of information governance by empowering people through innovation, education and collaboration.

## OUR VALUES:



### GOVERNANCE & RISK



Develop and assess mechanisms to control and operate RIMPA Global.

**OBJECTIVE 1:** Implement a risk and audit framework.

### INNOVATION & SUSTAINABILITY



Lead and participate in IM profession modernisation.

**OBJECTIVE 9:** Drive innovation in IM to enhance organisational performance and informed decision-making.

### INDUSTRY EDUCATION



Develop, maintain and advocate traditional and contemporary educational opportunities for IM practitioners.

**OBJECTIVE 2:** Enhance industry-based higher education opportunities to position Information Management as a vital, future-ready profession.

**OBJECTIVE 3:** Develop a National IM practicum framework.

### SOCIAL RESPONSIBILITY



Champion environmental responsibility and promote an inclusive culture that recognises and supports all social, cultural, and ethnic groups.

**OBJECTIVE 10:** Champion diversity, equity, and inclusion.

**OBJECTIVE 11:** Champion environmental responsibility and sustainability.

**OBJECTIVE 12:** Advance IM professionalism in developing countries by improving access to learning, resources, and global knowledge.

### MEMBER ENGAGEMENT



Strengthen the member experience through tailored engagement initiatives, mentoring and value-driven programs that attract, retain and diversify RIMPA Global membership.

**OBJECTIVE 4:** Shape the member journey through structured programs that build loyalty and value.

**OBJECTIVE 5:** Broaden and diversify membership.

### STANDARDS



Strengthen and harmonise professional IM standards through contribution to international frameworks, development of professional knowledge and delivery of tools for practitioner adoption.

**OBJECTIVE 13:** Continue involvement in standards development.

### ADVOCACY & COLLABORATION



Promote the IM profession and strengthen its influence through strategic alliances and representation.

**OBJECTIVE 6:** Broaden IM as a valuable and recognised discipline.

**OBJECTIVE 7:** Build alliances to strengthen industry influence.

**OBJECTIVE 8:** Enable member voice through consultation and representation.

### BUSINESS DEVELOPMENT



Expand market presence and growth by leveraging insights, partnerships and delivering targeted programs for additional revenue streams.

**OBJECTIVE 14:** Enhance and grow current revenue streams.