

Cox Purcell.



YOUR GUIDE
TO HIRING WELL



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OUR TOP 5 REASONS TO USE A RECRUITER

1 STREAMLINED PROCESS

Recruiters are adept at managing the entire recruitment process from start to finish. They handle tasks such as writing job descriptions, advertising positions, screening candidates, conducting interviews, and managing negotiations. By entrusting these responsibilities to a recruiter, clients can enjoy a more streamlined recruitment process with less administrative burden, allowing them to focus on their core business activities.

2 EXTENDED REACH AND NETWORK

Recruiters have extensive networks built over years of experience in the industry. This network extends beyond job boards and traditional recruitment channels, allowing them to tap into passive candidates and individuals who may not be actively seeking employment. Leveraging this extended reach increases the likelihood of finding candidates with unique skill sets and experiences that perfectly match the client's requirements.

3 TIME SAVING

Recruiting can be a time-consuming process, involving tasks such as sourcing candidates, reviewing resumes, conducting interviews, and negotiating offers. By outsourcing these responsibilities to a recruiter, clients can save valuable time. And remember if you aren't spending valuable time on resourcing or hiring, you're saving money too!

4 QUALITY OF HIRE

Recruiters are skilled at identifying top talent and conducting thorough evaluations to ensure candidates meet the client's requirements. This focus on quality can result in better hires who are more likely to succeed in their roles and contribute to the organisation's success.

5 MARKET INSIGHTS & COMPETITIVE ADVANTAGE

Recruiters often have their finger on the pulse of the job market, providing clients with valuable insights into industry trends, competitor hiring practices, and salary benchmarks. This information can give clients a competitive advantage by helping them stay ahead of market shifts, attract top talent with competitive offers, and make strategic hiring decisions that align with their business goals.

DEFINING YOUR HIRING NEEDS

Assess Current and Future Needs: Before embarking on the recruitment process, it's crucial to assess your organisation's current and future needs. Evaluate your team's capabilities, identify skill gaps, and anticipate future growth or changes that may impact staffing requirements.

Define the Role: Clearly define the specific role you're looking to fill. Start by outlining the primary responsibilities, key objectives, and deliverables associated with the position. Consider the role's level within the organisation, reporting structure, and how it aligns with your company's strategic objectives.

Anticipate Future Needs: While addressing immediate hiring needs is essential, it's also essential to consider future staffing requirements. Anticipate future growth, changes in market dynamics, and emerging skill demands to ensure that your hiring strategy is aligned with your long-term business objectives.

Consult Key Stakeholders: Engage with key stakeholders within your organisation to gain insights and perspectives on hiring needs. Collaborate with department heads, team leaders, and HR professionals to ensure alignment between hiring objectives and organisational priorities.

Conduct a Gap Analysis: Conduct a gap analysis to identify discrepancies between your current workforce capabilities and the skills required to achieve your business objectives. Use this analysis to prioritise hiring needs and develop targeted recruitment strategies.

Refine Job Descriptions: Based on the insights gained from assessing your hiring needs, refine job descriptions to accurately reflect the role's requirements and expectations. Use clear and concise language to communicate job responsibilities, qualifications, and opportunities for growth.

Set Realistic Expectations: Set realistic expectations regarding the timeline, budget, and resources needed to fill the position effectively. Consider factors such as market demand, candidate availability, and competitive compensation to ensure that your hiring goals are achievable.

Continuously Evaluate and Adjust: Finally, recognise that hiring needs may evolve over time. Continuously evaluate the effectiveness of your recruitment strategies, solicit feedback from hiring managers and candidates, and be prepared to adjust your approach as needed to optimize hiring outcomes.

THE PERFECT JOB BRIEF

In the realm of recruitment, the success of the hiring process hinges significantly upon the clarity and depth of the recruitment brief. As a client seeking to fill a position within your organisation, crafting a comprehensive and precise recruitment brief is paramount to attracting the right candidates who not only possess the requisite skills but also align with your company's culture and objectives.

Understand Your Needs: Before putting pen to paper, take the time to thoroughly understand the requirements of the role you're looking to fill. This includes not only the technical skills and qualifications but also the soft skills, personality traits, and cultural fit that are essential for success in the position and within your organisation.

Define Key Responsibilities and Objectives: Clearly outline the primary responsibilities and key objectives associated with the role. Provide specific details regarding day-to-day tasks, project responsibilities, and long-term goals to give potential candidates a comprehensive understanding of what the role entails.

Highlight Essential Skills and Qualifications: Identify the essential skills, qualifications, and experience necessary for the role.

Clarify Cultural Fit and Company Values: Articulate your organisation's culture, values, and workplace environment to help candidates assess whether they align with your company's ethos.

Set Expectations for Performance: Clearly communicate your expectations for performance & success in the role. Define key performance indicators (KPIs), goals, and benchmarks that candidates will be expected to meet.

Salary and Benefits: Offer transparency regarding salary, benefits, and other perks associated with the role.

Outline the Recruitment Process: Detail the steps involved in the recruitment process, how many interviews you need to have etc.

Include Instructions for Application Submission: Specify the preferred method of application submission and provide clear instructions on what materials candidates should include in their application.

By following these guidelines and best practices, you can create a compelling recruitment brief that attracts top talent, fosters a positive candidate experience, and ultimately leads to successful hires that drive your organisation's success.

INTERVIEW ETIQUETTE

Preparation: Before the interview, thoroughly review the candidate's resume, cover letter, and any other relevant documents. Familiarise yourself with the job description, key responsibilities, and desired qualifications for the role. Prepare a list of interview questions tailored to assess the candidate's skills, experience, and suitability for the position.

Punctuality: Respect the candidate's time by starting the interview promptly at the scheduled time. Arrive early to the interview location to ensure that you are prepared and ready to greet the candidate when they arrive. If unforeseen circumstances arise that may cause a delay, promptly communicate with the candidate to inform them of the situation and provide an updated timeline.

Professionalism: Maintain a professional demeanor throughout the interview process. Dress appropriately for the occasion, reflecting the dress code and culture of your organisation. Greet the candidate warmly and establish rapport to create a comfortable and welcoming atmosphere.

Active Listening: Practice active listening during the interview to demonstrate genuine interest in the candidate's responses. Avoid interrupting or dominating the conversation and give the candidate ample opportunity to express themselves fully.

Respect and Courtesy: Treat the candidate with respect and courtesy at all times. Be mindful of your body language, maintaining eye contact, and demonstrating attentiveness. Avoid behaviors such as checking your phone, fidgeting, or displaying disinterest.

Structured Interviewing: Conduct the interview in a structured manner to ensure consistency and fairness. Follow the predetermined list of questions and prompts, probing for additional information when necessary. Avoid asking discriminatory or inappropriate questions that may violate employment laws or ethical standards.

Transparency: Be transparent about the interview process, timeline, and next steps. Provide the candidate with clear information about what to expect following the interview, including any additional assessments, interviews, or decision-making stages.

Conclusion: Conclude the interview on a positive note by expressing appreciation for the candidate's time and interest in the position. Encourage the candidate to ask any final questions or provide additional information relevant to their candidacy. Thank the candidate for their participation.

BEHAVIOURAL TECHNIQUES

What is a behavioural interview?

A behavioural interview is a structured interview that is used to collect information about past behaviour. Past performance can be used as a predictor of future behaviour, and a behavioural interview attempts to uncover your past performance by asking open-ended questions. Each question helps the interviewer learn about your past performance in a key skill area that is critical to success in the position for which you are interviewing.

Use the STAR technique

The STAR technique is a useful way to frame the answers to each question in an organised manner, which will give the interviewer the most information about your past experience. As you prepare to answer each question, consider organising your response by answering each of the following components of the STAR technique:

SITUATION OR TASK

- Describe the situation you were in or the task you needed to complete
- Describe specific events or situations, not a generalised description
- Be sure to give enough detail for the interviewer to understand
- The situation can be from a previous job, volunteer experience, or any relevant event

ACTION TAKEN

- Describe the action you took and be sure to keep the focus on you
- Even when discussing a group project or effort, describe what YOU did, not the efforts of the team
- Don't tell them what you might do, tell them what you've already done

RESULTS ACHIEVED

- What happened?
- How did the event end?
- What did you accomplish?
- What did you learn?

BEHAVIOURAL INTERVIEW QUESTIONS

Communication

- Give me a specific example of a time when a coworker criticised your work in front of others. How did you respond? How has that event shaped the way you communicate with others?
- How do you ensure that someone understands what you are saying?
- Tell me about a time when you had to present complex information
- Tell me about a time in which you had to use your written communication skills in order to get an important point across.

Decision Making

- Give me an example of a time when you had to make a difficult decision
- Describe a specific problem you solved for your employer. How did you approach the problem? What role did others play? What was the outcome?
- Give me an example of when taking your time to make a decision paid off

Initiative

- What did you do to prepare for this interview?
- Give me an example of a situation that could not have happened successfully without you being there

Planning

- Describe a situation when you had many projects due at the same time. What steps did you take to get them all done?
- How do you determine priorities in scheduling your time? Provide an example

Flexibility

- Describe a time where you were faced with problems or stresses that tested your coping skills
- Describe a time when you put your needs aside to help a coworker understand a task. How did you assist them? What was the result?

Leadership

- Tell me about a time when you influenced the outcome of a project by taking a leadership role
- Give me an example of when you involved others in making a decision

Time Management

- Tell me about a time when you failed to meet a deadline. What things did you fail to do? What were the repercussions? What did you learn?
- Tell me about a time when you were particularly effective on prioritising tasks and completed a project on schedule.

SAMPLE INTERVIEW QUESTIONS

1

CAN YOU TELL ME ABOUT A CHALLENGING PROJECT YOU WORKED ON AND HOW YOU OVERCAME OBSTACLES TO ACHIEVE SUCCESS?

2

HOW DO YOU PRIORITISE TASKS AND MANAGE YOUR TIME EFFECTIVELY WHEN FACED WITH MULTIPLE DEADLINES OR COMPETING PRIORITIES?

3

CAN YOU PROVIDE AN EXAMPLE OF A TIME WHEN YOU HAD TO COLLABORATE WITH A DIVERSE TEAM TO ACHIEVE A COMMON GOAL? HOW DID YOU NAVIGATE DIFFERENCES AND FOSTER TEAMWORK?

4

DESCRIBE A SITUATION WHERE YOU HAD TO ADAPT TO UNEXPECTED CHANGES OR NEW CIRCUMSTANCES AT WORK. HOW DID YOU ADJUST YOUR APPROACH AND MAINTAIN PRODUCTIVITY?

5

CAN YOU SHARE A SPECIFIC ACCOMPLISHMENT OR ACHIEVEMENT FROM YOUR PREVIOUS ROLE THAT YOU'RE PARTICULARLY PROUD OF? WHAT WAS YOUR ROLE IN ACHIEVING THIS SUCCESS?

6

HOW DO YOU APPROACH CONFLICT RESOLUTION IN THE WORKPLACE? CAN YOU PROVIDE AN EXAMPLE OF A TIME WHEN YOU SUCCESSFULLY RESOLVED A DISAGREEMENT OR CONFLICT WITH A COLLEAGUE OR TEAM MEMBER?

7

WHAT MOTIVATES YOU TO EXCEL IN YOUR WORK, AND HOW DO YOU STAY MOTIVATED DURING CHALLENGING TIMES?

8

HOW DO YOU STAY UPDATED ON INDUSTRY TRENDS, EMERGING TECHNOLOGIES, OR BEST PRACTICES RELEVANT TO YOUR FIELD? CAN YOU PROVIDE EXAMPLES OF HOW YOU'VE APPLIED THIS KNOWLEDGE TO IMPROVE YOUR WORK?

TOP 8 INTERVIEWEE QUESTIONS

- 1 WHAT IS THE HISTORY OF THIS POSITION?
- 2 WHAT ABOUT THIS POSITION IS MOST IMPORTANT? HOW DOES IT SUPPORT MANAGEMENT AND SERVE DIRECT REPORTS?
- 3 WHAT ARE THE DAY TO DAY RESPONSIBILITIES OF THE POSITION?
- 4 WHAT IS THE MOST CHALLENGING PART OF THE POSITION?
- 5 HOW COULD YOU MEASURE MY SUCCESS, AND WHAT CAN I DO TO EXCEED EXPECTATIONS?
- 6 HOW IS THE FEEDBACK PROCESS STRUCTURED?
- 7 WHAT OPPORTUNITIES ARE THERE FOR LEARNING AND GROWTH?
- 8 IS THERE ANYTHING I HAVE SAID THAT HAS MADE YOU DOUBT IF I WOULD BE GOOD FOR THE POSITION?

CANDIDATE RED FLAGS

Lack of Preparation: Signs such as arriving late, generic responses, or failure to research the company may indicate a lack of genuine interest or seriousness about the role.

Poor Communication: Unclear or disengaged responses, difficulty articulating ideas, or lack of enthusiasm could suggest potential challenges in collaboration or conveying information effectively.

Negative Attitude: Complaints about past experiences, pessimism, or lack of enthusiasm may signal a poor cultural fit or attitude concerns.

Work History Inconsistencies: Frequent job changes, unexplained gaps, or discrepancies in the resume might raise doubts about reliability, honesty, or suitability.

Overemphasis on Compensation: Candidates overly focused on salary or benefits early in the process may prioritise financial gain over job satisfaction or organisational fit.

Lack of Self-Awareness: Inability to reflect on past challenges, deflecting responsibility, or demonstrating arrogance could indicate potential difficulties in personal and professional development.

Unprofessional Behaviour: Use of inappropriate language, poor hygiene, or disrespectful conduct may suggest a lack of maturity or judgment.

Misalignment with Company Values: Conflicting values, disregard for policies, or inability to articulate alignment with company values may hint at potential cultural clashes or ethical concerns.

By remaining vigilant for these red flags during interviews, organisations can make more informed hiring decisions, ensuring alignment with company culture and reducing the risk of mismatches.

MAKING AN OFFER AND REJECTION

In the final stages of the hiring process, extending job offers and delivering rejections are critical moments that shape candidates' experiences with your organisation. The below outlines best practices for employers when making job offers and delivering rejections, ensuring professionalism, clarity, and respect throughout the process.

Making a Job Offer

- **Personalise the Offer:** Tailor the job offer to the candidate, highlighting specific reasons why they are being selected for the role.
- **Provide Clear Details:** Include key details such as job title, start date, salary, benefits, and any relevant terms and conditions.
- **Set a Deadline:** Clearly communicate the deadline for the candidate to accept or decline the offer, allowing them time to consider and make an informed decision.
- **Offer Support:** Offer assistance or resources to address any questions or concerns the candidate may have about the offer or the role.
- **Follow-Up:** Follow up promptly to confirm receipt of the offer and answer any additional questions the candidate may have.

Delivering a Rejection

- **Personalise the Message:** Address the candidate by name and express gratitude for their interest in the position and contributions throughout the hiring process.
- **Provide Constructive Feedback:** Offer feedback on why the candidate was not selected for the role, focusing on areas within their control and providing actionable insights for improvement.
- **Be Honest and Respectful:** Deliver the rejection with honesty and empathy, acknowledging the candidate's efforts and maintaining professionalism.
- **Offer Encouragement:** Encourage the candidate to continue pursuing opportunities that align with their skills and career goals, and express openness to future opportunities with your organization.
- **Close on a Positive Note:** End the rejection message on a positive and uplifting note, wishing the candidate success in their future endeavours and expressing appreciation for their interest in your organisation.

By adhering to best practices when making job offers and delivering rejections, employers can uphold their reputation, foster positive relationships with candidates, and enhance the overall candidate experience. These practices contribute to building a strong employer brand and attracting top talent to your organisation, even in the face of rejection.

ONBOARDING PART 1

Preparing for Arrival

- **Welcome Communication:** Send a warm welcome message to the new team member before their first day, including practical information such as start date, time, location, and any necessary paperwork.
- **Workspace Setup:** Ensure that the new team member's workspace is ready before their arrival, including necessary equipment, supplies, and access to relevant systems and tools.
- **Assign Buddy or Mentor:** Designate a peer or mentor to serve as a guide and resource for the new team member, offering support, answering questions, and facilitating their integration into the team.

Orientation and Introduction

- **Organise Orientation Session:** Schedule a comprehensive orientation session to familiarise the new team member with the organisation's mission, values, culture, policies, and procedures.
- **Introduce Key Stakeholders:** Arrange introductions with key stakeholders, including team members, managers, cross-functional partners, and support staff.
- **Provide Essential Information:** Provide essential information such as employee handbook, organisational charts, team structure, departmental goals, and relevant contact information to facilitate the new team member's understanding of their role.

Training and Development

- **Tailored Training Plan:** Develop a training plan tailored to the new team member's role, skills, and learning objectives.
- **On-the-Job Learning:** Encourage on-the-job learning opportunities by assigning tasks, projects, and responsibilities that allow the new team member to apply their skills.
- **Support Continuous Learning:** Foster a culture of continuous learning and professional development by providing access to training resources, workshops, seminars, and mentorship programs that support the new team member's growth and career advancement.

ONBOARDING PART 2

Ongoing Support and Feedback

- **Regular Check-Ins:** Schedule regular check-in meetings with the new team member to provide guidance, feedback, and support, and address any questions or concerns they may have.
- **Encourage Open Communication:** Create an environment where the new team member feels comfortable expressing their thoughts, ideas, and concerns openly, and actively seek their feedback on their onboarding experience and areas for improvement.
- **Recognise Achievements:** Recognise and celebrate the new team member's achievements, milestones, and contributions to the team and organisation, reinforcing their value and sense of belonging within the organisation.

Follow-Up and Evaluation

- **Conduct Follow-Up Meetings:** Conduct follow-up meetings at regular intervals to evaluate the new team member's progress, address any challenges or issues, and adjust the onboarding plan as needed to ensure their continued success.
- **Solicit Feedback:** Solicit feedback from the new team member regarding their onboarding experience, including strengths, areas for improvement, and suggestions for enhancing the process for future hires.
- **Continuous Improvement:** Use feedback and insights gathered from the onboarding process to refine and improve the onboarding program continuously, ensuring that it remains effective, relevant, and supportive of new team members' success.



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