

RIMPA's flagship publication is **iQ**. A peer reviewed journal produced in February, May, August and November each year it has a distribution rate of around 1,300 and an estimated readership of more than 1,800.

## RATE CARD

All rates in \$AUD

POSITION	MEASUREMENT	PRICE (excl GST)	PRICE (incl 10% GST)
Full page	210 x 297mm (W x H)	\$2,000.00	\$2,200.00
Half page	186 x 125mm (W x H)	\$1,100.00	\$1,210.00
1/4 page	186 x 60mm (W x H)	\$600.00	\$660.00
White Paper (max 1200 words) + Half page Ad (186x125mm)		\$2,000.00	\$2,200.00

- Bookings for the same advertisement (content, image and size) to appear in 4 issues in any one year (financial or calendar) will receive a **10% loyalty discount**.
- Advertisements must be supplied in high resolution files in one of the following formats .JPG, .PDF or .EPS
- A 5mm bleed is required on full page ads and any on ads where the colour goes to the papers edge (no border allowance).
- Advertisers under a half page will be supplied with a PDF copy of the ad page.

## PREFERRED POSITION LOADINGS

Inside front cover / Inside back cover	20%
Outside back cover	15%
Other specified positions	10%

## iQ 2019 DEADLINES

Issue	Articles	Ad Artwork	Publication	Feature Topic
February	4 Dec	10 Dec	1 Feb	AI - Artificial Intelligence
May	15 Mar	22 Mar	1 May	Digitisation/ Social Media & RIM
August	27 Jun	3 Jul	1 Aug	TBC
November	26 Sep	2 Oct	1 Nov	RIMPA Live / RIMPA 50th Birthday

## PUBLISHER

iQ is published by RIMPA:

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