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relationships  
records resources  
recognition

industry standards  
information ideas

international innovation

2019

NATIONAL

SPONSOR

CONTRACT

development

partnerships promote

advocacy advance

australasia alliances

affiliation advice

access

RIMPA

<b>▶ Minor Sponsor at minimum 5 branch events</b>	\$6,750.00
<ul style="list-style-type: none"> <li>• Logo inclusion on promotional collateral for state event</li> <li>• 1 x15 min case study slot at branch event</li> <li>• 1 x trade exhibit (floor space, trestle table and chair included)</li> <li>• Company signage displayed at trade exhibit</li> <li>• 2 x FOC registrations at state event</li> </ul>	
<b>▶ 1 x Illuminated Sponsorship RIMPA Live Convention</b>	\$2,500.00
<ul style="list-style-type: none"> <li>• Branding of choice of illuminated item which includes but not limited to: notepad &amp; pen, recharge bar, breakfast presentations, networking drinks, Conference App &amp; Pocket Programs, morning &amp; afternoon teas</li> <li>• 1 x extra ticket to gala dinner</li> <li>• Logo on RIMPA Live Convention website within sponsors area</li> <li>• Banner advertisement on conference app</li> </ul>	
<b>▶ 1 x Trade Stand RIMPA Live Convention</b>	\$4,200.00
<ul style="list-style-type: none"> <li>• 3m x 3m exhibition stand</li> <li>• Morning/afternoon tea, lunch for 2 company representatives</li> <li>• Welcome Reception and Gala Dinner x 2 tickets</li> <li>• Listing in conference app (logo, 50 word spiel, hyperlink, PDF document)</li> <li>• Free advertisement in RIMPA Monthly Newsletter</li> <li>• Free stand cleaning and security during conference</li> <li>• Logo and hyperlink featured on stand alone RIMPA Live Convention website</li> </ul>	
<b>▶ 1 x Corporate A (1-3 nominees membership)</b>	\$495.00
<b>▶ 1 x Half Page IQ Advertisement</b>	\$1,100.00
<b>▶ Additional Logo Exposure</b>	\$4,600.00
<ul style="list-style-type: none"> <li>• Logo/hyperlink for 12 months</li> <li>• Monthly RIMPA Newsletter logo featured for each addition</li> <li>• Email footer template stated as 'National Sponsor'</li> </ul>	

**▶ VALUE OF PACKAGE****\$20,145.00**

All sponsorship enquiries should be directed to: Jo Kane | [jo.kane@rimpa.com.au](mailto:jo.kane@rimpa.com.au) | Mobile: **0438 314 533**

<b>Minor Sponsor at minimum 5 branch events</b>	\$6,750.00
<ul style="list-style-type: none"> <li>• Logo inclusion on promotional collateral for state event</li> <li>• 5 x15 min case study slots at branch event</li> <li>• 1 x trade exhibit (floor space, trestle table and chair included)</li> <li>• Company signage displayed at trade exhibit</li> <li>• 2 x FOC registrations at state event</li> </ul>	
<b>1 x Extreme Sponsorship RIMPA Live Convention</b>	\$5,000.00
<ul style="list-style-type: none"> <li>• Options: Welcome Reception, convention satchel and delegate survival pack, conference badge ID and lanyard, buffet lunch, keynote speaker</li> <li>• 2 x extra ticket to gala dinner</li> <li>• Logo on RIMPA Live Convention website under sponsors</li> <li>• Banner advertisement on conference app</li> <li>• 1/4 page IQ Advertisement</li> </ul>	
<b>1 x Trade Stand RIMPA Live Convention</b>	\$4,200.00
<ul style="list-style-type: none"> <li>• 3m x 3m exhibition stand</li> <li>• Morning/afternoon tea, lunch for 2 company representatives</li> <li>• Welcome Reception and Gala Dinner x 2 tickets</li> <li>• Listing in conference app (logo, 50 word spiel, hyperlink, PDF document)</li> <li>• Free advertisement in RIMPA Monthly News (date to be agreed)</li> <li>• Free stand cleaning and security during conference</li> <li>• Logo and hyperlink featured on stand alone RIMPA Live Convention website</li> </ul>	
<b>1 x Corporate A (1-3 nominees membership)</b>	\$495.00
<b>1 x Half Page IQ advertisements</b>	\$1,100.00
<b>Additional Logo Exposure</b>	\$4,600.00
<ul style="list-style-type: none"> <li>• Logo/hyperlink for 12 months</li> <li>• Monthly RIMPA Newsletter logo featured for each addition</li> <li>• Email footer template stated as 'National Sponsor'</li> </ul>	
<b>1 x Vendor Advertising Package</b>	\$1,750.00
<ul style="list-style-type: none"> <li>• Inclusion of business in RIMPA's online business directory (up to 4 categories)</li> <li>• Two advertisements to be featured in members monthly newsletter (2,200 members)</li> <li>• Social Media Posts (two in each platform over a 12-month period) <ul style="list-style-type: none"> <li>- Facebook Group (1,000 members)</li> <li>- LinkedIn Group (3,200 members)</li> <li>- Twitter Post (915 followers)</li> <li>- Full RIMPA database mail out (7,000 contacts)</li> </ul> </li> </ul>	

**VALUE OF PACKAGE**

**\$26,395.00**

All sponsorship enquiries should be directed to: Jo Kane | jo.kane@rimpa.com.au | Mobile: **0438 314 533**

<b>▶ Minor Sponsor at minimum 5 branch events</b>	<b>\$6,750.00</b>
• Logo inclusion on promotional collateral for state event	
• 5 x15 min case study slots at branch event	
• 1 x trade exhibit (floor space, trestle table and chair included)	
• Company signage displayed at trade exhibit	
• 2 x FOC registrations at state event	
<b>▶ 1 x Ultimate Level Sponsorship RIMPA Live Convention</b>	<b>\$7,000.00</b>
• Barista Coffee Cart -(includes half size trade stand (3m x 1m)	
• 2 x extra ticket to gala dinner	
• Logo on RIMPA Live Convention website under sponsors	
• Banner advertisement on conference app	
• Logo featured in RIMPA Live Convention Slide as Ultimate Sponsor	
<b>▶ 1 x Trade Stand RIMPA Live Convention</b>	<b>\$4,200.00</b>
• 3m x 3m exhibition stand	
• Morning/afternoon tea, lunch for 2 company representatives	
• Welcome Reception and Gala Dinner x 2 tickets	
• Listing in conference app (logo, 50 word spiel, hyperlink, PDF document)	
• Free advertisement in RIMPA Monthly News (date to be agreed)	
• Free stand cleaning and security during conference	
• Logo and hyperlink featured on stand alone RIMPA Live Convention website	
<b>▶ 1 x Corporate A (1-3 nominees membership)</b>	<b>\$495.00</b>
<b>▶ 4 x Half Page IQ advertisements</b>	<b>\$4,400.00</b>
<b>▶ Additional Logo Exposure</b>	<b>\$4,600.00</b>
• Logo/hyperlink for 12 months	
• Monthly RIMPA Newsletter logo featured for each addition	
• Email footer template stated as 'National Sponsor'	
<b>▶ 1 x Vendor Advertising Package</b>	<b>\$1,750.00</b>
• Inclusion of business in RIMPA's online business directory (up to 4 categories)	
• Posting of 4 Job Advertisement posts per year	
• Two advertisements to be featured in members monthly newsletter (2,200 members) (Please note: only 2 advertisements will be featured in any one edition at a time)	
• Social Media Posts (two in each platform over a 12-month period)	
• Facebook Group (1,000 members)	
• LinkedIn Group (3,200 members)	
• Twitter Post (915 followers)	
• Full RIMPA database mail out (7,000 contacts)	

**▶ VALUE OF PACKAGE****\$31,695.00**All sponsorship enquiries should be directed to: Jo Kane | jo.kane@rimpa.com.au | Mobile: **0438 314 533**



<b>Major Sponsor at minimum 5 branch events</b>	\$11,250.00
<ul style="list-style-type: none"> <li>• Logo inclusion on promotional collateral for state event</li> <li>• 5 x 15 min case study slots at one state event</li> <li>• 1 x trade exhibit (floor space, trestle table and chair included)</li> <li>• Company signage displayed at trade exhibit</li> <li>• 2 x FOC registrations at state branch event</li> <li>• 1 x Opportunity to present (speaker) VIC or QLD symposium</li> </ul>	
<b>1 x Explosive Level Sponsorship RIMPA Live Convention</b>	\$10,000.00
<ul style="list-style-type: none"> <li>• Official Gala Awards Dinner Sponsor</li> <li>• Complimentary trade stand including all benefits</li> <li>• Welcome Reception and Gala Dinner x 2 tickets</li> <li>• 5 minutes to address delegates at Gala Awards</li> <li>• Banner advertisement on conference app</li> <li>• 1 x 40 minute speaker spot in conference program (must be records management related and subject to approval)</li> <li>• Logo on RIMPA Live Convention website under sponsors</li> <li>• Logo featured in RIMPA Live Convention Slide as Explosive Sponsor</li> </ul>	
<b>1 x Extra Trade Stand RIMPA Live Convention</b>	\$4,200.00
<ul style="list-style-type: none"> <li>• 3m x 3m exhibition stand</li> <li>• Morning/afternoon tea, lunch for 2 company representatives</li> <li>• Welcome Reception and Gala Dinner x 2 tickets</li> <li>• Listing in conference app (logo, 50 word spiel, hyperlink, PDF document)</li> <li>• Free advertisement in RIMPA Monthly News (date to be agreed )</li> <li>• Free stand cleaning and security during conference</li> <li>• Logo and hyperlink featured on stand alone RIMPA Live Convention website</li> </ul>	
<b>1 x Corporate A (1-3 nominees membership)</b>	\$495.00
<b>4 x Full Page IQ advertisements</b>	\$8,800.00
<b>Additional Logo Exposure</b>	\$4,600.00
<ul style="list-style-type: none"> <li>• Logo/hyperlink for 12 months</li> <li>• Monthly RIMPA Newsletter logo featured for each addition</li> <li>• Email footer template stated as 'National Sponsor'</li> </ul>	
<b>1 x Vendor Advertising Package</b>	\$1,750.00
<ul style="list-style-type: none"> <li>• Inclusion of business in RIMPA's online business directory (up to 4 categories)</li> <li>• Posting of 4 Job Advertisement posts per year</li> <li>• Two advertisements to be featured in members monthly newsletter (2, 200 members) (Please note: only 2 advertisements will be featured in any one edition at a time)</li> <li>• Social Media Posts (two in each platform over a 12-month period)</li> <li>• Facebook Group (1,000 members)</li> <li>• LinkedIn Group (3,200 members)</li> <li>• Twitter Post (915 followers)</li> <li>• Full RIMPA database mail out (7,000 contacts)</li> </ul>	

**VALUE OF PACKAGE**

**\$44,095.00**

All sponsorship enquiries should be directed to: Jo Kane | jo.kane@rimpa.com.au | Mobile: 0438 314 533

# RIMPA NATIONAL SPONSOR CONTRACT

To confirm and secure your national sponsor package please complete the contract below and return to: [jo.kane@rimpa.com.au](mailto:jo.kane@rimpa.com.au)

Name

Company

Phone

Mobile Phone

Email

Address

State / Country

Postcode

Please choose national sponsorship package

Sponsorship Category	Sponsorships Available	Cost
Explosive	2	\$30,000 ea
Ultimate	3	\$25,000 ea
Extreme	3 only	\$20,000 ea
Absolute	5 only	\$15,000 ea

Sponsorship term for national package is 1st January 2019 through to 31st December 2019 (i.e. calendar year)



We hereby acknowledge and confirm that the national sponsor package chosen above is only valid for one calendar year from 1 January 2019 – 31 December 2019.

By signing this national sponsorship agreement with RIMPA, sponsors agree to be bound by the terms and conditions below.

Please note: RIMPA accepts sponsorship and support from all parties in an impartial manner. Sponsor applications are handled with a confidential selection process. RIMPA does not accept responsibility for sponsorship conflicts with competing organisations.

Signed

Date

Full payment is due within 14 days of receipt of invoice. Please note that your national sponsor package is not valid until full payment is received.

I authorise a charge of \$\_\_\_\_\_ to my credit card. ☒ Visa ☒ MasterCard

Card Number

Expiry Date

CCV Number

Authorised Signed

Date

## DIRECT DEPOSIT DETAILS:

Commonwealth Bank, Account Name: RIM Professionals Australasia, BSB: 064-000, Account number: 1077 6171  
Please provide Remittance Advice if undertaking direct deposit, please forward to [accounts@rimpa.com.au](mailto:accounts@rimpa.com.au) or post to RIM Professionals Australasia, PO Box 581 Varsity Lakes QLD 4227

## CHEQUE:

Cheques made out to the RIM Professionals Australasia and drawn in AUD\$ can be posted to PO Box 581 Varsity Lakes QLD 4227.

## RECEIPTS WILL BE ISSUED UPON PAYMENT.

For further information regarding payment or further opportunities, please contact: Jo Kane [jo.kane@rimpa.com.au](mailto:jo.kane@rimpa.com.au)

## CANCELLATION

Cancellation of sponsorship must be made in writing to: Jo Kane [jo.kane@rimpa.com.au](mailto:jo.kane@rimpa.com.au)

# RIMPA NATIONAL SPONSOR CONTRACT

## RIMPA NATIONAL SPONSORSHIP PACKAGES

RIMPA (Records and Information Management Professionals Australasia) is the peak professional association for the records and information management industry in Australasia.

Established in 1969 we represent over 2,000 records and information management professionals with branches across Australia and New Zealand. As the largest association for records and information management professionals in Australasia, RIMPA aims to advance and connect records and information management professionals through the provision of sound information resources, superior education, quality training and global networking. As a national sponsor you will have direct access to our membership base via various platforms and promotional opportunities, in particular sponsorship of branch events and the annual convention RIMPA Live, which is now in its 35th year.

For more information on RIMPA please visit our website: [www.rimpa.com.au](http://www.rimpa.com.au).

### “MAJOR/MINOR SPONSOR AT BRANCH EVENTS”

Please choose (tick) which states you wish to be a major/minor sponsor:

☐ ACT ☐ WA ☐ QLD ☐ VIC ☐ NSW ☐ NZ ☐ SA

### PLEASE NOTE:

- Each branch holds various events throughout the year. Events held by each state will be confirmed by December 31st of each year.
- Branches will be notified of national sponsorship agreements by RIMPA head office and the sponsor's organisation contact details will be provided.

# RIMPA NATIONAL SPONSOR CONTRACT

## RIMPA LIVE CONVENTION SPONSORSHIP INFORMATION AND TRADE STAND

The convention manager will be in contact separately in relation to all matters pertaining to the convention. Separate paperwork and detailed information will be provided for the RIMPA Live Convention regarding event allocated trade space.

## CORPORATE MEMBERSHIP

If your organisation is not already a member of RIMPA, please provide us with the following details:

- 
- ▶ Primary Contact for organisation (email, phone and full name/details. Invoices will go directly to this contact)  
Nominees (up to 3 people) full contact details
- 
- ▶ All corporate nominees will be receive their own sign in to access RIMPA's online resources, monthly newsletters, quarterly e-zine editions of IQ The Professional Publication for industry professionals.
- 

## DEADLINES FOR IQ ARTWORK SUBMISSIONS

RIMPA's flagship publication is IQ. A peer reviewed journal produced in February, May, August and November each year it has a distribution rate of around 1,300 and an estimated readership of more than 1,800.

**Full page** 210 x 297mm (W x H)  
**Half page** 186 x 125mm (W x H)  
**1/4 page** 186 x 60mm (W x H)

Issue	Articles	Ad Artwork	Publication	Feature Topic
February	4 Dec	10 Dec	1 Feb	AI
May	15 Mar	22 Mar	1 May	Digitisation/Social Media
August	27 Jun	3 Jul	1 Aug	
November	26 Sep	2 Oct	1 Nov	RIMPA Live / RIMPA 50 Years

## ART WORK & LOGO

All graphic artwork (e.g. logos) for the RIMPA promotional material must be submitted the marketing and event manager jo.kane@rimpa.com.au

All art work must be submitted in the following format:

- Full colour, or black and white;
- High Resolution 300 dpi; and
- Format .PNG or .JPG or .EPS

## RIMPA MONTHLY NEWSLETTER

Each month RIMPA publishes monthly newsletter which is distributed to all members.

Deadlines for submission of artwork, articles or advertisements is the **1st of each month**.



# RIMPA NATIONAL SPONSOR CONTRACT

## SOCIAL MEDIA PLATFORMS

Social Media Posts: If you choose to promote opportunities via this platform a minimum of 2 weeks' notice must be given in order for the item to be included in the scheduled posts for that chosen platform

## ONLINE BUSINESS DIRECTORY

Please choose (tick) 4 x categories for your business to be featured in

<input type="checkbox"/> Bureau Services	<input type="checkbox"/> Monitoring And Auditing
<input type="checkbox"/> Classification	<input type="checkbox"/> Other Services
<input type="checkbox"/> Consultants	<input type="checkbox"/> Outsourcing
<input type="checkbox"/> Document Scanning	<input type="checkbox"/> Personnel Services
<input type="checkbox"/> Education And Training	<input type="checkbox"/> Policy And Governance
<input type="checkbox"/> Employment	<input type="checkbox"/> Publications
<input type="checkbox"/> Filing Systems	<input type="checkbox"/> Retention And Destruction
<input type="checkbox"/> Imaging	<input type="checkbox"/> Rm Process And Requirements
<input type="checkbox"/> Information Management	<input type="checkbox"/> Storage
<input type="checkbox"/> Job Vacancies	<input type="checkbox"/> Systems, Design And Implementation
<input type="checkbox"/> Management Systems	

## PLEASE INCLUDE IN YOUR RETURN EMAIL WITH THIS CONTRACT

- Current logo in eps. Jpg and png format
- Hyperlink
- Logo and hyperlink for addition to RIMPA website